

1 of 10

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU-F	400A-459A		:30	\$25.00	10/23-10/26	7	1	7	\$175.00	
		Buyline Comment: NEWS										
	2	M	400A-459A		:30	\$25.00	10/29-10/29	2	1	2	\$50.00	
		Buyline Comment: NEWS										
	*3	TU-F	700A-900A		:30	\$200.00	10/23-10/26	10	1	10	\$2,000.00	
		Buyline Comment: THS MRN										
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*4	M	700A-900A		:30	\$200.00	10/29-10/29	2	1	2	\$400.00	
		Buyline Comment: THS MRN										
		Sales Remark: V3 ..										
		V3 More than 2 codes changed										

Rep Order# 8863443 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37421

Printed: 09/28/2012 12:12 PM
Last Received: 09/28/2012 9:38 AM
Showing Buylines: All Lines

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Station KLAS-TV LAS VEGAS
Advertiser () BERKLEY, SHELLY
Product BERKLEY/SENATE/D
Estimate#
Buyer MICHAEL DETTORRE
Phone#
Fax#

Agency () SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*5	TU-F	500A-600A		:30	\$225.00	10/23-10/26	10	1	10	\$2,250.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*6	M	500A-600A		:30	\$225.00	10/29-10/29	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 ..								
				V3 More than 2 codes changed								
	*7	TU-F	600A-700A		:30	\$275.00	10/23-10/26	8	1	8	\$2,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*8	M	600A-700A		:30	\$275.00	10/29-10/29	2	1	2	\$550.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*9	TU-F	1200P-1230P		:30	\$325.00	10/23-10/26	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*10	M	1200P-1230P		:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	11	TU-F	300P-400P		:30	\$375.00	10/23-10/26	4	1	4	\$1,500.00	
				Buyline Comment: ELLEN								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	12	M	300P-400P		:30	\$375.00	10/29-10/29	1	1	1	\$375.00	
				Buyline Comment: ELLEN								
	*13	TU-F	1000A-1100A		:30	\$1,575.00	10/23-10/26	2	1	2	\$3,150.00	
				Buyline Comment: PRICE RITE								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*14	M	1000A-1100A		:30	\$1,575.00	10/29-10/29	1	1	1	\$1,575.00	
				Buyline Comment: PRICE RITE								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*15	TU-F	900A-1000A		:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*16	M	900A-1000A		:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
				Buyline Comment: KELLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*17	SU	500P-700P		:30	\$225.00	10/28-10/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*18	SA	500P-700P		:30	\$225.00	10/27-10/27	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*19	TU-F	500P-630P		:30	\$400.00	10/23-10/26	10	1	10	\$4,000.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*20	M	500P-630P		:30	\$400.00	10/29-10/29	2	1	2	\$800.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*21	TU-F	430P-500P		:30	\$350.00	10/23-10/26	4	1	4	\$1,400.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*22	M	430P-500P		:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*23	SA	700P-800P		:30	\$220.00	10/27-10/27	1	1	1	\$220.00	
				Buyline Comment: ET WKND								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*24	TU-F	700P-800P		:30	\$1,225.00	10/23-10/26	3	1	3	\$3,675.00	
				Buyline Comment: ET/INSDR								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*25	M	700P-800P		:30	\$1,225.00	10/29-10/29	2	1	2	\$2,450.00	
				Buyline Comment: ET/INSDR								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*26	TU-F	630P-700P		:30	\$1,400.00	10/23-10/26	1	1	1	\$1,400.00	
				Buyline Comment: INS EDIT								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*27	M	630P-700P		:30	\$1,400.00	10/29-10/29	1	1	1	\$1,400.00	
				Buyline Comment: INS EDIT								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*28	TU	800P-900P		:30	\$2,000.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: NCIS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*29	TU	1000P-1100P		:30	\$1,300.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: VEGAS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*30	TU	900P-1000P		:30	\$2,000.00	10/23-10/23	0	0	0	\$0.00	
				Buyline Comment: NCIS LA								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	31	TH	900P-1000P		:30	\$1,800.00	10/25-10/25	1	1	1	\$1,800.00	
				Buyline Comment: PERS OF INT								
	32	SU	700P-800P		:30	\$1,300.00	10/28-10/28	1	1	1	\$1,300.00	
				Buyline Comment: 60 MIN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	M	1000P-1100P		:30	\$1,900.00	10/29-10/29	0	0	0	\$0.00	
				Buyline Comment: HAWAII 5.0								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*34	M	900P-1000P		:30	\$2,200.00	10/29-10/29	0 ✓	0	0	\$0.00	
				Buyline Comment: 2 GRL/MIKE&MLLY								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*35	SU	1000P-1100P		:30	\$7,700.00	10/28-10/28	1 ✓	1	1	\$7,700.00	
				Buyline Comment: MENTALIST								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	36	F	1000P-1100P		:30	\$1,400.00	10/26-10/26	1	1	1	\$1,400.00	
				Buyline Comment: BLUE BLOODS								
	37	F	900P-1000P		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
				Buyline Comment: MD IN JRSY								
	*38	SU	900P-1000P		:30	\$1,400.00	10/28-10/28	0 ✓	0	0	\$0.00	
				Buyline Comment: GD WIFE								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*39	F	800P-900P		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
				Buyline Comment: CSI:NY								
				Sales Remark: V3 .								
				V3 Program Name Change, Comment Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*40	M	800P-900P		:30	\$1,600.00	10/29-10/29	0 ✓	0	0	\$0.00	
				Buyline Comment: MTHR/PRTNR								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	41	TH	1000P-1100P		:30	\$2,200.00	10/25-10/25	1	1	1	\$2,200.00	
				Buyline Comment: ELEMNTY								
	*42	SU	800P-900P		:30	\$7,350.00	10/28-10/28	1	1	1	\$7,350.00	
				Buyline Comment: AMZING RACE								
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	43	W	800P-900P		:30	\$1,900.00	10/24-10/24	1	1	1	\$1,900.00	
				Buyline Comment: SURVIVR								
	*44	W	900P-1000P		:30	\$2,300.00	10/24-10/24	0 ✓	0	0	\$0.00	
				Buyline Comment: CRIM MINDS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	45	W	1000P-1100P		:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
				Buyline Comment: CSI								
	46	TH	800P-900P		:30	\$2,100.00	10/25-10/25	1	1	1	\$2,100.00	
				Buyline Comment: BG BNG/2.5 MEN								
	47	SA	1000P-1100P		:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
				Buyline Comment: 48 HR MYST								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*48	TU-F	1130P-1230A		:30	\$200.00	10/23-10/26	4	1	4	\$800.00	
				Buyline Comment: LTTRMN								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*49	M	1130P-1230A		:30	\$200.00	10/29-10/29	0	0	0	\$0.00	
				Buyline Comment: LTTRMN								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*50	TU-F	1237A-137A		:30	\$110.00	10/23-10/26	4	1	4	\$440.00	
				Buyline Comment: FRGUSN								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*51	M	1237A-137A		:30	\$110.00	10/29-10/29	1	1	1	\$110.00	
				Buyline Comment: FRGUSN								
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	52	SA-SU	1100P-1130P		:30	\$300.00	10/27-10/28	2	1	2	\$600.00	
				Buyline Comment: NEWS								
	53	TU-F	1100P-1130P		:30	\$500.00	10/23-10/26	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	54	M	1100P-1130P		:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
				Buyline Comment: NEWS								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	55	SU	400P-500P		:30	\$135.00	10/28-10/28	1	1	1	\$135.00	
			Buyline Comment: ELCTRC PLYGRND									
	*56	SA	530P-600P		:30	\$135.00	10/27-10/27	0	0	0	\$0.00	
			Buyline Comment: INS EDIT									
			Sales Remark: V3 .									
			V3 Comment Changed, Spots/week Changed									
	*57	SU	630A-800A		:30	\$1,225.00	10/28-10/28	1	1	1	\$1,225.00	
			Buyline Comment: SUN MRN									
			Sales Remark: V3 .									
			V3 More than 2 codes changed									
	*58	SU	600A-630A		:30	\$525.00	10/28-10/28	1	1	1	\$525.00	
			Buyline Comment: NEWS									
			Sales Remark: V3 .									
			V3 Comment Changed, Rate Changed									
	*59	SU	800A-830A		:30	\$1,225.00	10/28-10/28	1	1	1	\$1,225.00	
			Buyline Comment: NEWS									
			Sales Remark: V3 .									
			V3 More than 2 codes changed									
	*60	SU	830A-900A		:30	\$265.00	10/28-10/28	0	0	0	\$0.00	
			Buyline Comment: FACE NATN									
			Sales Remark: V3 .									
			V3 Comment Changed, Spots/week Changed									
	*61	SA	800P-1000P		:30	\$500.00	10/27-10/27	2	1	2	\$1,000.00	
			Buyline Comment: SAT NIGHT PRIME MOVIE									
			Sales Remark: V3 .									
			V3 Added									

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	*62	TU-F	137A-237A		:30	\$40.00	10/23-10/26	2	1	2	\$80.00	
		Buyline Comment: ELECT PLAYGROUND/ET										
		Sales Remark: V3 ..										
		V3 Added										

---REPORT TOTALS---

Report Totals: 124 / \$73,485.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$63,850.00 Nov 12: 20 / \$9,635.00

Sales Totals: 124 / \$73,485.00

Station Totals: 124 / \$73,485.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$244,950	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null

Demos RA35+